

INTERNATIONAL FORUM

‘Cultivating the Future: Organic and Regenerative in Action’

- **Date:** 10 October 2025 (full day)
- **Venue:** Recinto Ferial IFEZA - Ctra. de la Aldehuela s/n - 49022 - Zamora (Spain)
- **Language:** English and Spanish (translation English – Spanish; Spanish - English)
- **Organisers:** HORIZON project [OH-FINE](#) (IRNASA-CSIC and other European institutions) with the support of the provincial government of Zamora.

Preliminary program overview + aim of the sessions

09:00 – 9:30 Welcome & Registration

9:30 – 9:45 Welcome and Opening of the day: Introduction of OH-FINE project

9:45 – 10:30 Opening Keynote: What is Regenerative (Organic) Farming?

Setting the scene of the day on what regenerative (organic) agriculture is and its potential benefits, particularly from a research perspective.

- Provide a clear and engaging explanation of what regenerative agriculture entails,
- What are the principles of regenerative agriculture and regenerative agriculture practices
- Highlight its potential and relevance
- Reflect on why it is gaining increasing attention across disciplines and sectors

10:30 – 11:15 Panel Debate: Regenerative Agriculture – Beyond Organic?

- Exploring the differences and overlaps with organic farming
- Discuss greenwashing risks and market confusion
- Understand the European Commission's approach in the current regenerative debate

11:15 – 12:00 Regenerative Organic Farming in Practice: An Iberian/Mediterranean Perspective

- Farmers share their experiences, successes, and challenges in the field
- Mix of examples on organic arable and livestock farming and their specific challenges in a Mediterranean context

12:00 – 12:30 Coffee break

12:30 – 14:00 Parallel Workshops

The aim of the workshops is to foster an open and constructive dialogue among stakeholders to deepen our understanding of challenges, success factors and enablers and uncovering knowledge gaps that hinder regenerative organic practices related to the themes of the workshops.

- **Theme 1: Techniques, management and post-production:** Soil health, livestock integration, processing, marketing, certification, consumers and value chains
- **Theme 2: Young population in the agricultural sector:** Challenges for generational change, the agro-ecological approach as an opportunity for the future.

- **Theme 3: International exchange of experiences - presentation of innovative projects:** Networking session on international projects, search for synergies and possible collaborations to maximise the impact of the results.

14:00 – 15:00 Lunch break

15:00 – 16.00 Roundtable on regenerative organic farming and opportunities in the market

During this session we will explore the consumer's point of view, how to raise awareness of the importance of organic consumption, and learn about initiatives that are promoting the marketing of organic and local products to the public.

16:00 – 16:30 Closure of the day